



KINGDOM OF MOROCCO

LAND OF OPPORTUNITIES AND COMPETITIVENESS

KINGDOM OF MOROCCO - LAND OF OPPORTUNITIES

So, where does Morocco stand today?
What is our national economy's global ranking?
Is Morocco competitive?
Can it be classified among emerging nations?

Needless to say, there is no single model of an emerging nation. Each country has its own development process, which is based on its human, economic and natural resources, as well as on its cultural heritage. It is also contingent on the obstacles and difficulties each nation has to face.

However, there are standards and requirements to meet in order to join this category of nations, particularly in terms of democratic and institutional development, social and economic progress, and regional and international openness.

His Majesty King Mohammed VI

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Excerpt from speech by His Majesty King Mohammed VI On the occasion of the 61st Anniversary of the King and People's Revolution Day



WHY MOROCCO



1

LOW-RISK

STABLE

RATED INVESTMENT GRADE BBB-
2nd in Africa

SAFE & SECURE

RANKED IN LOWEST SECURITY RISK CATEGORY
Top 5 in Africa

2

STRATEGICALLY LOCATED

CONNECTED

TOP 30 SEA CONNECTIVITY WORLDWIDE
1st in Africa

EQUIPPED WITH MODERN INFRASTRUCTURE

1ST HIGH-SPEED TRAIN IN AFRICA
1st Quality Infrastructure in Africa

3

OPEN

OPEN TO INVESTORS

MOST ATTRACTIVE INVESTMENT DESTINATION IN AFRICA
Top 3 in Africa

OPEN TO VISITORS

MARRAKESH, RANKED PREFERRED DESTINATION
WORLDWIDE
1st visited country in Africa

4

COMPETITIVE

ATTRACTIVE

+75 RANKS IN DOING BUSINESS SINCE 2010
3rd in Africa

INDUSTRIALIZING

BEST PERFORMER AUTOMOTIVE INDUSTRY IN AFRICA &
MIDDLE EAST
1st in Africa

5

GATEWAY TO AFRICA

FINANCIAL HUB

46TH FINANCIAL CENTER WORLDWIDE
1st in Africa

INVESTMENT PLATFORM

60% OF MOROCCAN FDI TO AFRICA
1st African investor in Africa

KINGDOM OF MOROCCO

At a crossroads of the african and the european continents, the Kingdom of Morocco has been, for centuries, a meeting point for the arabo-islamic culture and civilisation as well as a land of tolerance , dialogue and openness.



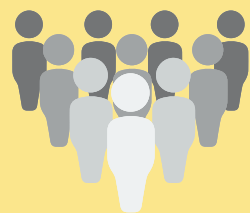
Inflation rate
0.71% (2020)



Arabic, Tamazight
English, French, Spanish



Tangier, Rabat, Casablanca,
Marrakech, Agadir, Dakhla,
Laâyoune



35.9 million
inhabitants



Active population
12 million
inhabitants



710 850 km2

MOROCCO, A STRATEGIC LOCATION HUB

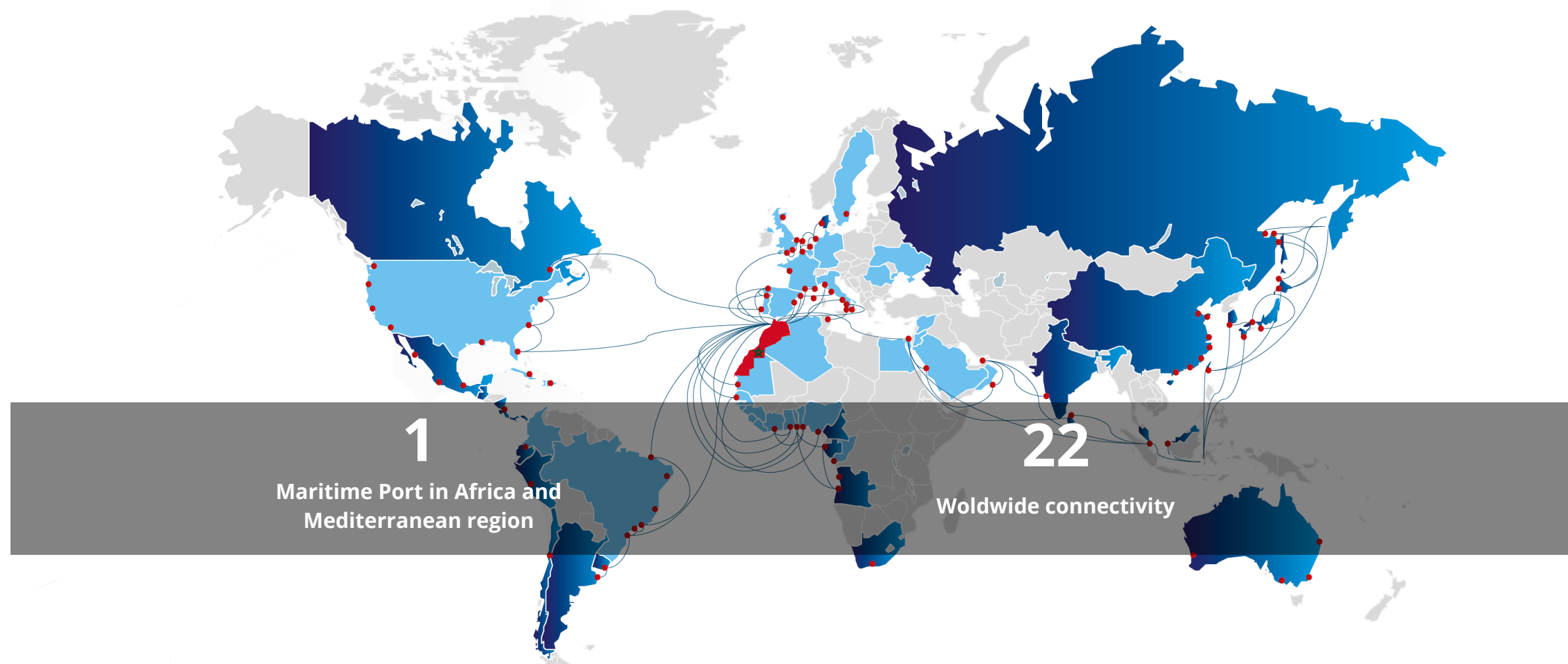
Thanks to its geostrategic location, sitting only 14km from the European coast, Morocco is at the crossroads of the main international exchange routes, linking the United States, Europe, Africa and the Middle East.

By optimizing the logistical channel of international business, Morocco has truly become the region's exporting hub. Morocco launched large-scale projects aimed at elevating its connectivity with the rest of the world. Thanks to Tanger-Med Port, Morocco is now connected to 186 ports around the world and has reached the 22nd position in sea connectivity in 2019.

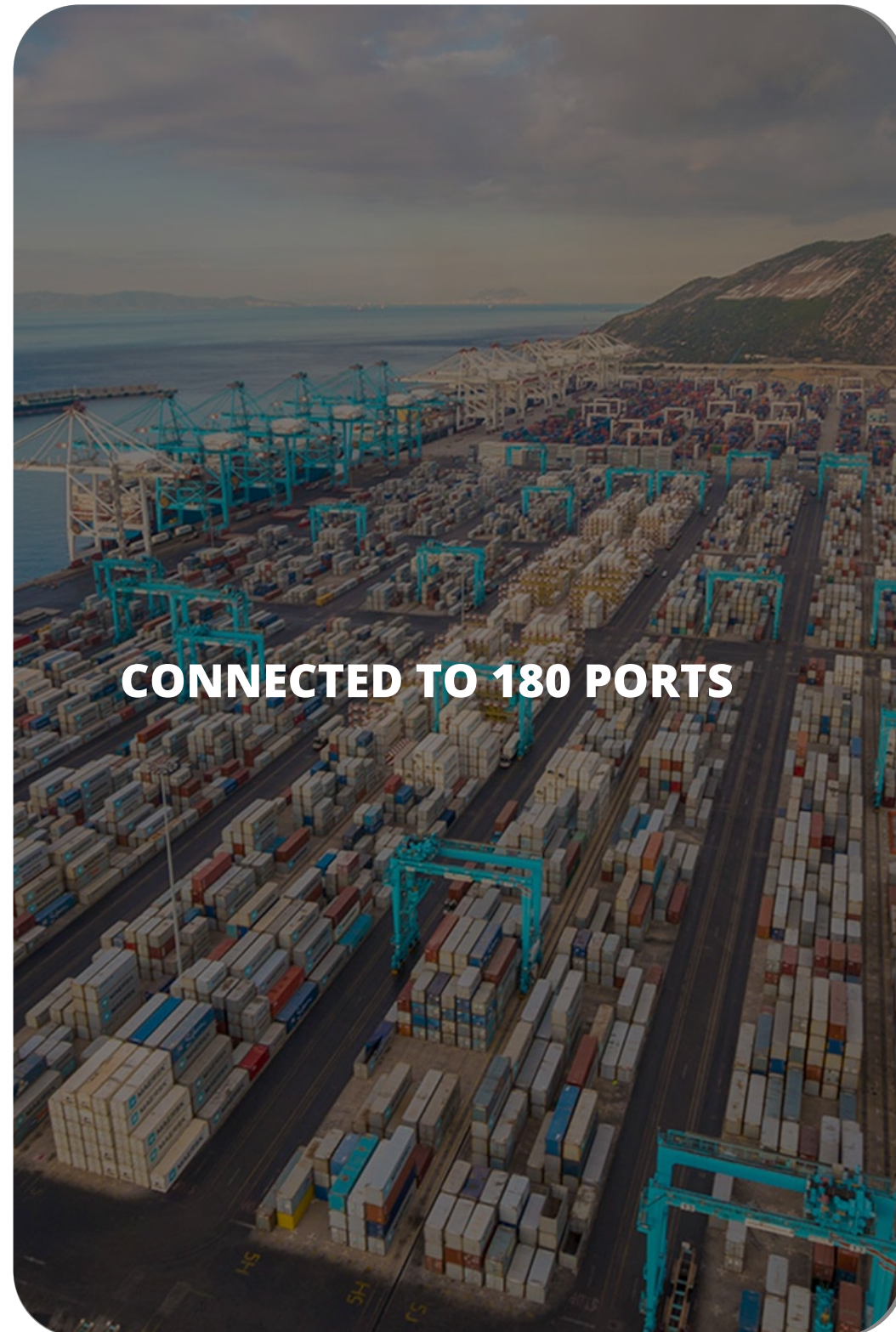
This fastimproving connectivity is also a Moroccan assets in air connections.

With 19 international airports, including Casablanca as the airport hub in the region, Morocco is indeed an ultimate platform for goods and travelers between continents. Moreover, Morocco now benefits from a significant and constantly expanding road, rail, port and airport network.

This world-class infrastructure does not only optimally effectively interconnect the country's various regions but also connects the country with the rest of the world.



MOROCCO, WORLD CLASS INFRASTRUCTURE



WORLD ECONOMIC FORUM GLOBAL COMPETITIVENESS INDEX 2019

1ST

GLOBAL INFRASTRUCTURE QUALITY IN AFRICA

1ST

EFFICIENCY OF SEAPORT SERVICES IN AFRICA

2ND

EFFICIENCY OF TRAIN SERVICES IN AFRICA

2ND

EFFICIENCY OF AIR TRANSPORT SERVICES IN AFRICA

MOROCCO, ACCES TO MARKETS OF OPPORTUNITIES

EAFT (European Assoc. for Free Trade)

(Iceland, Liechtenstein, Norway Switzerland)



FTA with United Kingdom



FTA with the United States of America



Arab Maghreb Union

(Algeria, Libya, Mauritania, Tunisia)



African Continental Free Trade Area (AfCFTA)

FTA with the European Union



FTA with Turkey



FTA with Jordan, Tunisia, Egypt



Greater Arab Free Trade Agreement (GAFTA)

Bahrain, Jordan, Libya, Palestine, Soudan, UAE, Egypt, Kuwait, Qatar, Syria, Yemen, Iraq, Lebanon, Oman, Saudi Arabia, Tunisia



FTA with the UAE

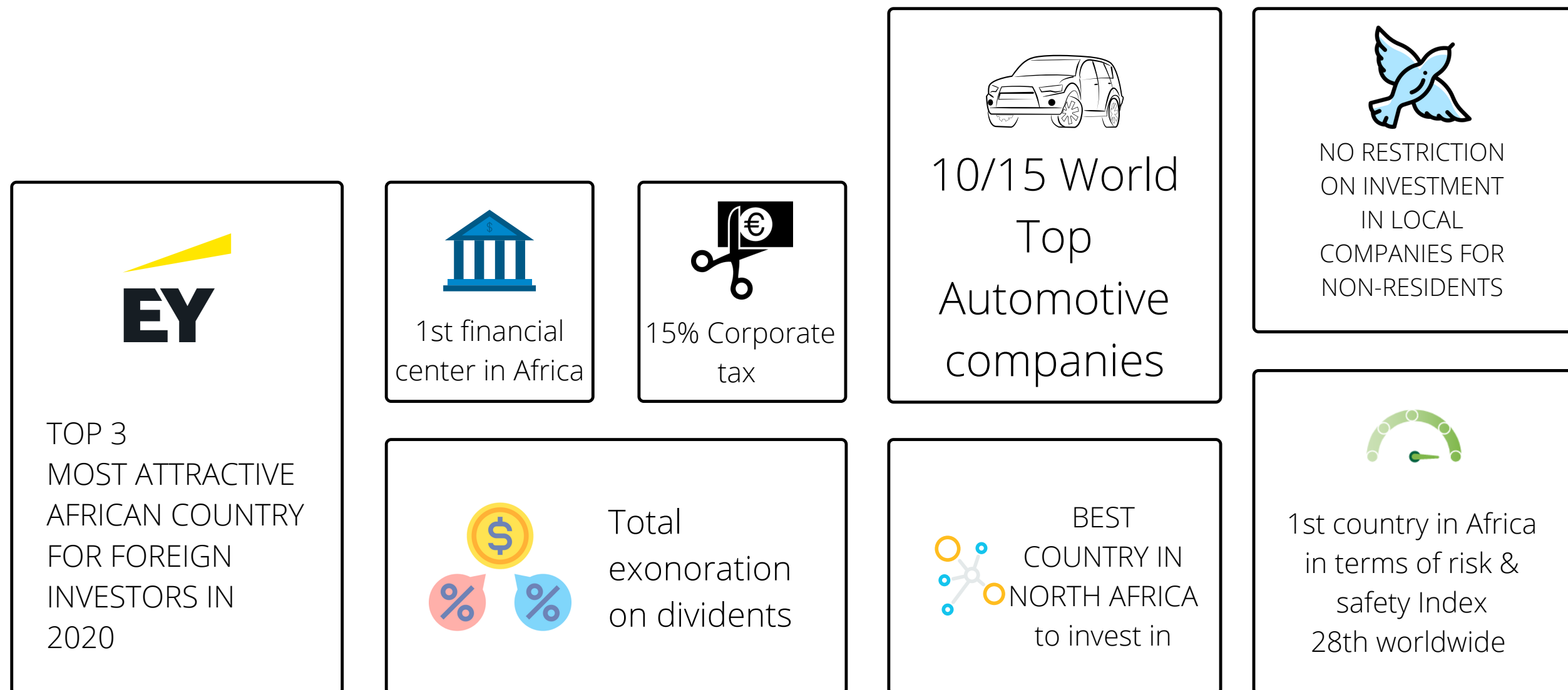


MORE THAN 50 FTAS GIVING ACCESS TO 1.3 BILLION CONSUMERS

MOROCCO, DOING BUSINESS

The value proposition of talent, track record, technology infrastructure and corporate tax rate Morocco offers global corporations continues to resonate strongly with investors.

This has empowered Morocco to keep ahead of the curve, cementing its excellent FDI reputation.



MOROCCO, SECTOR OF ACTIVITIES



AUTOMOTIVE

**1ST EXPORTING SECTOR
60% LOCAL INTEGRATION RATE**



AERONAUTICS

**+20% ANNUAL GROWTH
+140 AERONAUTICAL OPERATORS**



TEXTILE

AMONG THE 1ST INDUSTRIAL
EMPLOYER IN
MOROCCO

©MAP/Archives



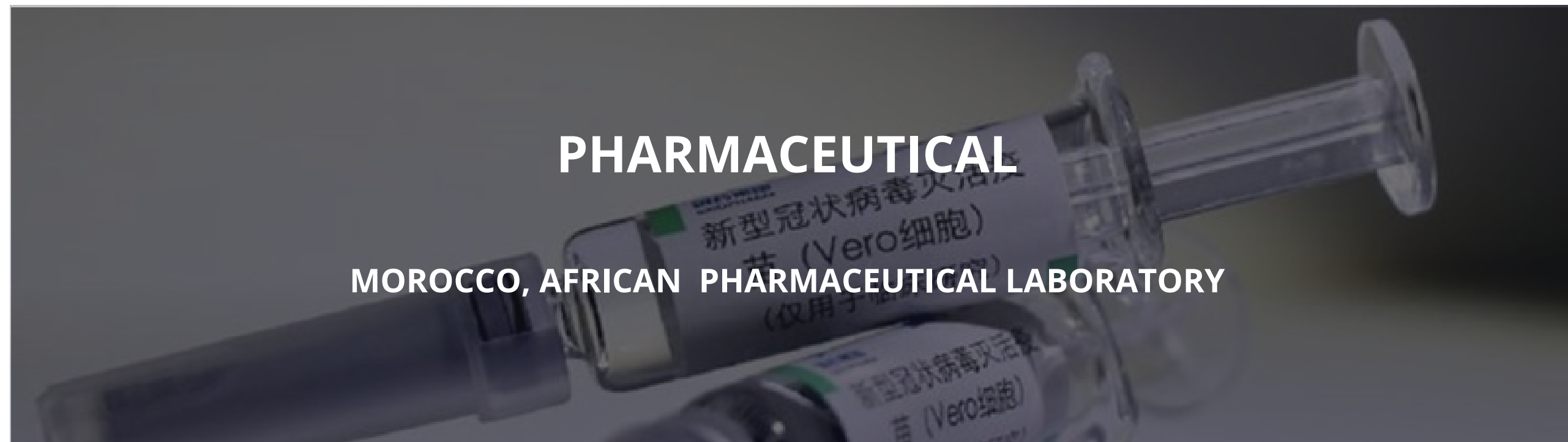
OUTSOURCING

MOROCCO, A COMPETITIVE OUTSOURCING PLATFORM



AGRO-INDUSTRY

1ST MANUFACTURING
SECTOR IN MOROCCO



PHARMACEUTICAL

MOROCCO, AFRICAN PHARMACEUTICAL LABORATORY

MOROCCO, TALENTS POOL

One of MOROCCO's greatest assets is its human resources. The workforce in the kingdom is young, educated, experienced and productive, considered to be one of the best in the region. The Government's emphasis on human resource development ensures the continuous supply of manpower to meet the needs of the expanding manufacturing and services sectors.



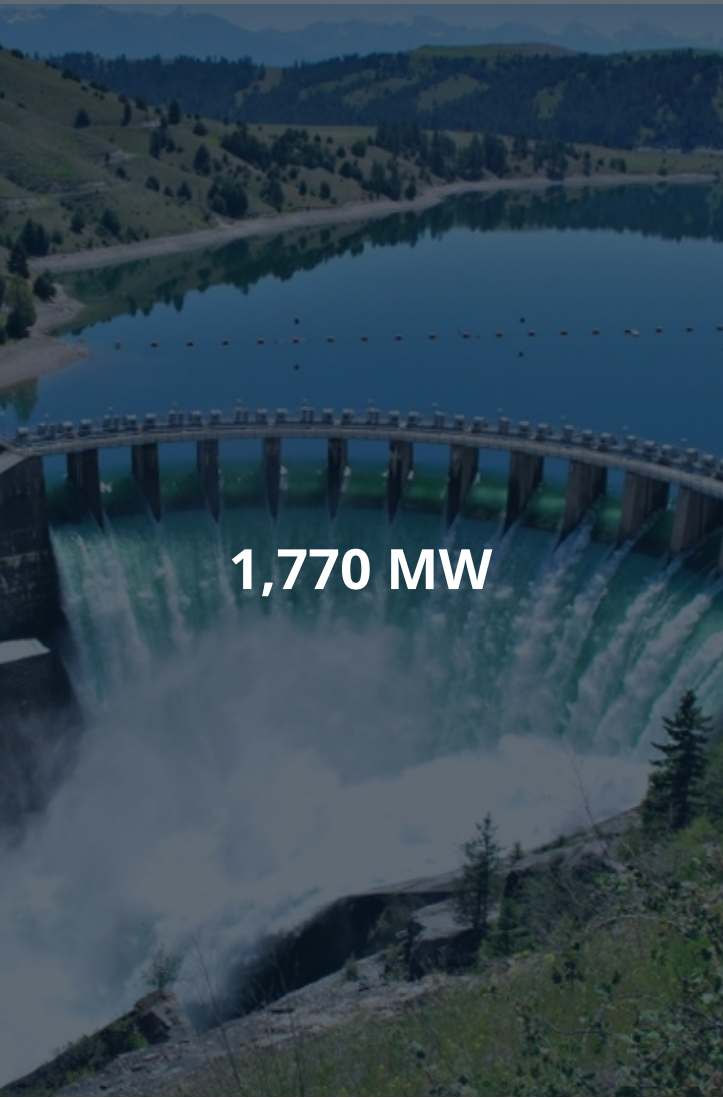
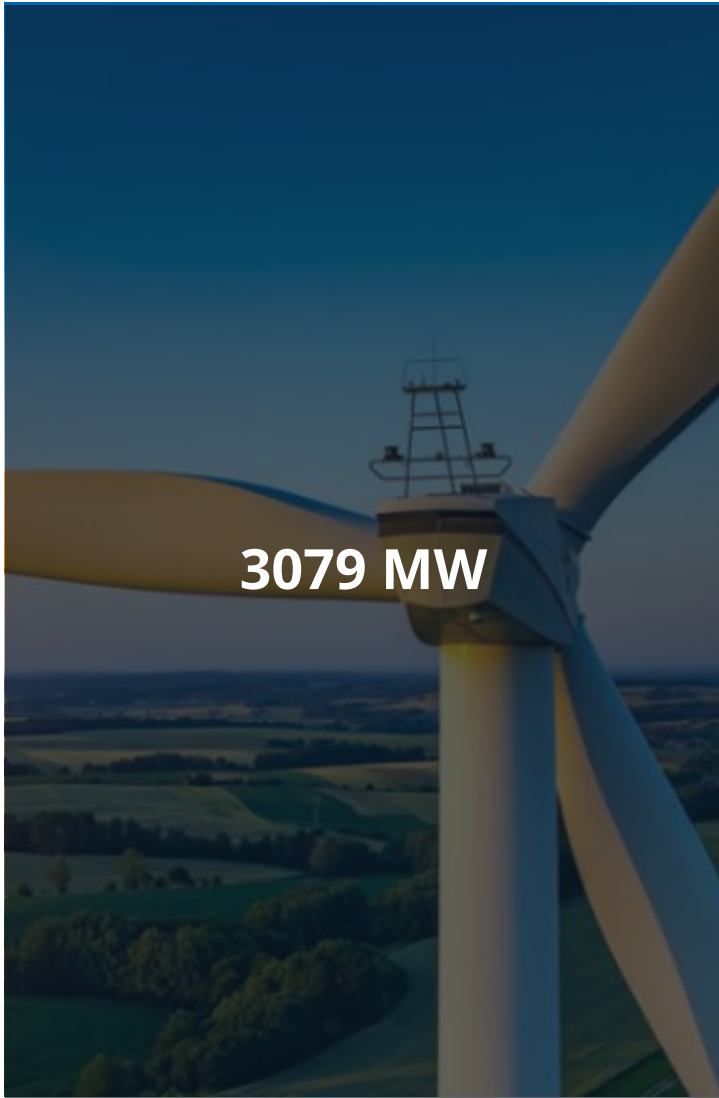
FACTS AND FIGURES

- A young and competitive workforce
- 42% population under 25 years
- < 5% Turnover in Aerospace
- Ad hoc training centers jointly developed with investors
- 152.000 graduates per year
- A growing number of partnerships
- with leading international universities

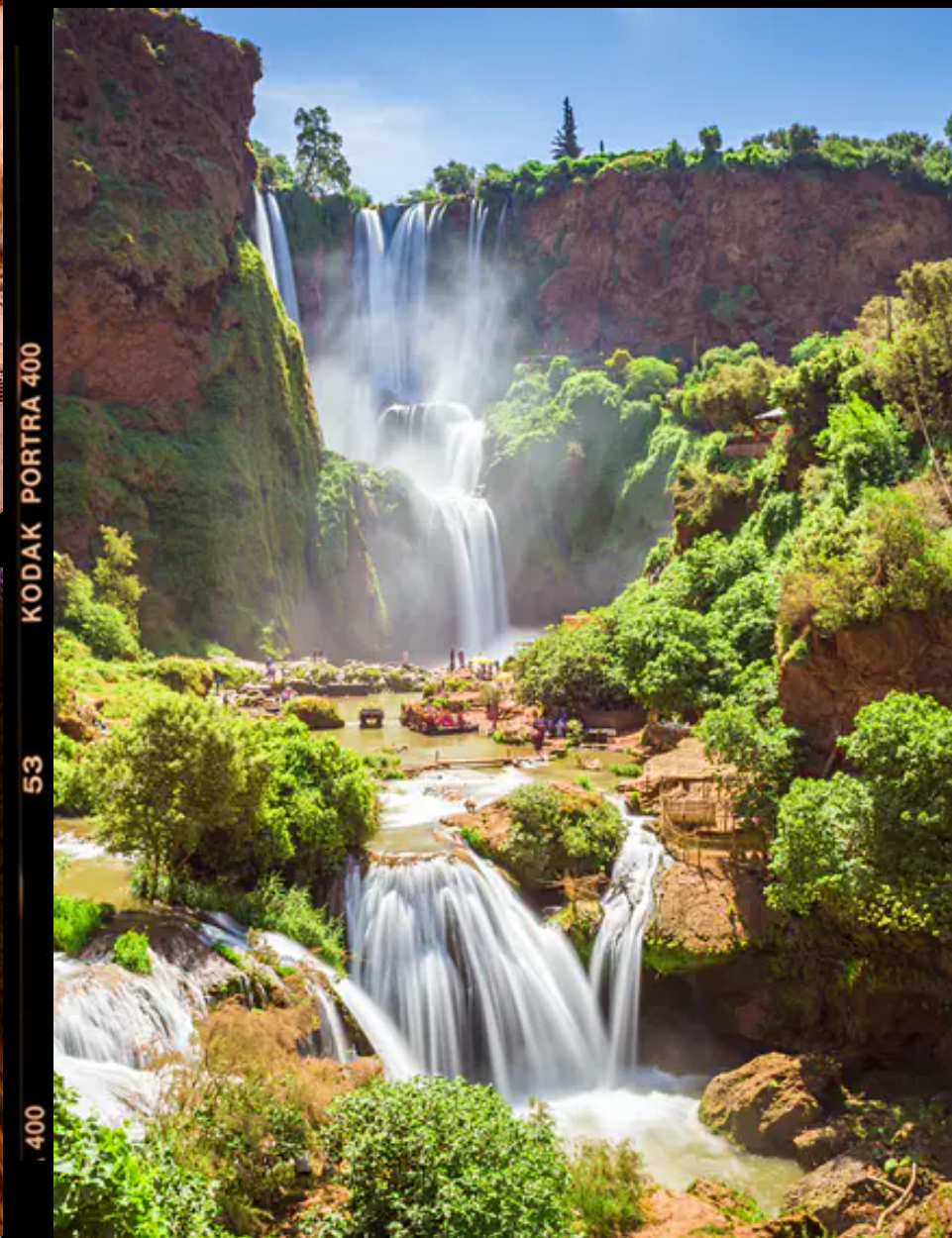
MOROCCO, GOING GREEN

MOROCCO places particular importance on protecting the environment and ensuring our plans for socioeconomic development adhere to the vision of sustainable development.

As a committed nation that stands shoulder-to-shoulder with the international community in the fight against climate change, MOROCCO has made the decision to pursue low-carbon growth and employ appropriate energy strategies.



MOROCCO, A GREAT PLACE TO VISIT



Morocco is one of the oldest civilizations and has a beautiful and diverse history. The stunning, diverse scenery with mountains and breathtaking views, which are much appreciated by the Moroccan, offers so many different experiences that attract tourists from all corners of the world.

As the 1st visited country in Africa, Morocco is a major tourism destination highly appreciated by international visitors.

The Kingdom is a gateway to Africa and a country of dizzying diversity. Here you'll find epic mountain ranges, ancient cities, sweeping deserts – and warm hospitality.



13.1 MILLION

Traveler



6TH

Marrakech -
World's Tourist
Destination



3B US \$

Tourism
expenditures

TOP TOURIST ARRIVALS IN MOROCCO



TANGER MED